

Public Document Pack

Officer Decision Making

Monday, 17th February, 2014
at 12.00 pm

PLEASE NOTE TIME OF MEETING

Office of the Head of Leisure and Culture -
Civic Centre

This meeting is not open to the public

Decision Maker

Head of Leisure and Culture

Contacts

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AGENDA

Agendas and papers are available via the Council's website

1 PRICE REVIEW FOR LEISURE AND CULTURE SERVICES

Report of the Leisure Contracts Manager seeking approval for the 2014-15 price structure for Leisure and Culture Services, attached.

Friday, 7 February 2014

HEAD OF LEGAL AND DEMOCRATIC SERVICES

Agenda Item 1

DECISION-MAKER:	HEAD OF LEISURE AND CULTURE		
SUBJECT:	PRICE REVIEW FOR LEISURE AND CULTURE SERVICES		
DATE OF DECISION:	17 FEBRUARY 2014		
REPORT OF:	LEISURE CONTRACTS MANAGR		
<u>CONTACT DETAILS</u>			
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STATEMENT OF CONFIDENTIALITY

None

BRIEF SUMMARY

A number of above inflation price increases are proposed for the reasons set out below and as listed in Appendix 1 as part of a new pricing structure to be effective from Tuesday 1st April 2014. 1.2.8 Heads of Service may set, approve or vary, following consultation with the relevant Cabinet Member, Chief Financial Officer and the Head of Legal & Democratic Services, the scale of fees and charges for all services within their Directorate or Division. The revised scale of fees and charges must be available on the Council's internet and/or be available in paper form on request.

RECOMMENDATIONS:

- (i) To approve the 2014-15 price structure for Leisure & Culture Portfolio services, as per Appendix 1 to take effect from Tuesday 1st April 2014.

REASONS FOR REPORT RECOMMENDATIONS

1. Approval for these revisions is necessary in order that they can be implemented from Tuesday 1st April 2014, and in order to meet revised budgets set for the 2014-15 financial year.

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

Option One - General reduction / freeze on prices

2. Any overall reduction or freeze on Leisure & Culture prices could have the effect of increasing the net revenue cost of the services, given price rises for supplies and services and subsequently have a negative impact onto the leisure centre contractors ability to operate as commercially sound enterprises and therefore putting the services at risk. It is not considered to be

appropriate for contractors to freeze or reduce prices across the board.

Option Two - Increase all prices by inflation

3. It would be possible for pricing to be rounded up or down, usually to the nearest 5 or 10 pence for ease of cash handling, in line with inflation. However this would deliver a poorly targeted price review, which would not be responsive to changes in the market or new opportunities.

DETAIL (Including consultation carried out)

CONSULTATION

4. The price changes, once approved, would be advertised within the Leisure & Culture portfolio service areas. Notices will be displayed informing customers that there will be a price increase for some services from 1st April 2014. The fees increases for most of the leisure centres are based on proposals submitted by the Council's management partners, Mytime Active Golf and Active Nation (known as the leisure centre's contractors hereafter). Southampton Solent University will not consider increasing prices until September 2014, in line with the new academic year.

DETAIL

5. The 2013-14 budgeted income targets have not been adjusted **for inflation**. The current approved pricing structure for Leisure & Culture allows for prices to be varied up to a maximum level. These proposals seek approval to raise the maximum price that can be charged for some activities. Inevitably prices do vary within the year to remain competitive and to respond to seasonal changes. The areas for which pricing changes are sought can be found in Appendix 1.
6. The leisure centre contractors have extensively benchmarked their prices against local providers in the area. For example, Mytime Active Golf have bench marked their prices against 6 other Golf Courses within a 10 mile driving radius: Dibden, Paultons, Chilworth, Romsey, Wickham Park and Bramshaw. A 7 Day membership at Southampton City Golf Course is the same as Dibden at £465. Paultons is the main competitor and the same membership is £1,116.
7. Appendix 1 details the price increases for various services and venues within the Leisure & Culture Portfolio, this includes pricing proposals from the leisure centres' contractors. The review of prices includes some of which are above inflation, and some below. Proposed maximum price columns are for activities for which approval is sought to allow greater flexibility in responding to supply and demand.
8. A full set of service area prices, including those which have not increased or have been increased by less than the rate of inflation is available from each service area manager on request.

Outsourced Leisure Venues

9. Active Nation

In respect of the Quays, Active Nation have taken the decision to remove the off peak prices for indoor dry activities as these products are very rarely used if at all, now that they offer separate concession rates for Over 50's and that

they also have the Smart Cities card which offers benefits to those who have been means tested to receive benefits. There is also a discounted rate for those using the 'exercise-on' GP referral scheme which covers almost everyone who will use the facility off peak. Many competitor facilities have removed off peak altogether but Active Nation felt that there is still a place within the price structure for wetside facilities to have this in place although they would look to remove this in the future as it costs the same to operate the facilities off peak as it does in peak times.

10. Price increases for most activities have been raised in line with inflationary increases in costs especially around maintenance, and utility bills. Active Nation are proposing to increase the prices of some membership packages and decrease others to ensure that they stay competitive in the market place especially with a new Budget Gym opening within 500 metres of the Quays.

Normal membership is £37 per month but only charged for 10 months and since starting the contract, Active Nation have introduced membership packages starting from as little as £15.99 per month.

With some of the more specialist prices at the outdoor water based activities, Active Nation have again undertaken substantial competitor analysis and the prices remain extremely good value for money in these outdoor areas.

Under the terms of the contract with Active Nation, the Council's consent to amend prices is at its absolute discretion. However the contractor has an obligation to use all reasonable endeavours to increase actual income so in practice it may be difficult for the Council to unreasonably refuse any amendments. In addition the purpose of the outsourcing process is to give a third party the ability and opportunity to manage the business. The main changes to prices (not increased in line with inflation) are summarised below:

- Adult and Junior of-peak swims have increased by more than the rate of inflation to keep competitive. Standard prices have risen by an average of 3%. This reflects the market rate and does not take into account a 20p discount for adults with a leisure card and does not apply to under 8's (who swim free).
- Diving prices have increased by 6% but across the contract there has been an average increase of around 4%
- Active Nation benchmark the majority of their prices with similar facilities within a 30 mile radius for the indoor sites and nationally for the outdoor facilities where the activities are more specialist and diverse.

11. **Mytime Active**

Under the terms of the contract with Mytime Active the Council's consent to amend prices is at its absolute discretion. However the contractor has an obligation to use all reasonable endeavours to increase actual income so in practice it may be difficult for the Council to unreasonably refuse any amendments. The main changes to prices are summarised below:

- Ultimately My Time Active wants to bring prices broadly in line with other courses that it manages in the area but still be cheaper than other local golf competitors. Southampton and Dibden 7 day Season ticket will be set at £465, the same as Dibden. This Compares to £1,1160 at Paultons, £750 and Chilworth, £860 at Romsey, £858 at Wickham and ££1,025 at Bramshaw.
- Junior Membership has been remained at £8:00 to encourage usage.
- 9 hole prices have increased by 11% but are still cheaper than other Golf Courses as illustrated above.
- Existing members will be offered a discount on the shown prices to reflect the disruption caused by the on-going Environment Agency works to the 2nd hole.
- One price offer for seniors is to be withdrawn which only has 7 members on this tariff.
- Overall, the price increase across the board is 2%.

Arts and Heritage

12. Some Arts and Heritage charges have been increased in specific areas to uplift income performance in line with targets and market comparators. Some prices have slightly increased in line with inflation. In addition, some prices within the Learning Activities section have risen above the level of inflation to reflect the increases in cost of materials and overhead costs for hiring freelance artists to deliver workshops. The increased prices remain competitive when compared with similar activities and offers at other venues. There has also been a price adjustment within the education pre booked groups above inflation to ensure the maximum entrance prices are reflected.

In April 2012 SeaCity Museum opened to the public. The pricing structure that was put in place for opening for both entry fees and venue hire reflected the charges required to achieve income targets, and are comparable with similar museums or visitor attractions in the local region. Tudor House and Garden and SeaCity Museum are showing a decline in visitor numbers for 2013/14 compared to the same period in 2012/13. In order to encourage visitor numbers and remain competitive with comparable venues it is proposed that adult and child entry charges for Tudor House and Garden remain the same for 2014/15. The maximum entry charges for SeaCity Museum have risen slightly to allow for flexibility in pricing structure according to the type of exhibition on display in the Pavilion space. i.e. the price of entry for a premium exhibition such as Dinosaur Encounter will be higher than that of a local exhibition such as Soldiers Journey.

Venue hire is an emerging, and increasingly important service for Arts and Heritage public venues. There was evidence of market resistance to some elements of the pricing structure across the venues, and less resistance demonstrated to other price points. In order to improve take up and marketability of the venues, prices either remain static where there has been

least resistance, and have increased slightly in other areas.

Libraries

13. The reduction in opening hours from May 2013 has meant that all income targets have come under significant pressure and it is not thought advisable to increase charges.

RESOURCE IMPLICATIONS

Capital/Revenue

Capital

14. Not applicable

Revenue

15. The 2014-15 budget does not include any adjustment to income for inflation.
16. Risks to achieving the income targets are as follows:
 - Testing the market with a new, commercial approach to arts and heritage venue hire and Arts Lease fees may suffer from price resistance.
 - Potential for some customer resistance with some of the price increases proposed by the leisure centre's contractors however the risk is (and the management of any possible resistance) the leisure centre's contractors not the Council's. Also the leisure centre's contractors have a duty to balance price increases against usage as they have contractual commitment to increase participation by 3% each year for the first 5years.
 - Ongoing economic downturns continuing to affect discretionary leisure spend of consumers.

17. Regular monitoring takes place to track income generation, which should identify any early concerns over the ability to achieve the targets. Cost reduction measures, new promotions and price related promotions will all be considered should changes be required to deliver the targets.

Property/Other

18. Not Applicable

LEGAL IMPLICATIONS

Statutory power to undertake proposals in the report:

19. The City Council's power to increase prices within the leisure service areas is in accordance with the powers granted under Section 19 of the Local Government (Miscellaneous Provisions) Act 1976. This allows a local authority to provide recreation facilities and to make such facilities available for use on payment of charges as it thinks fit. The Council has the power to charge for discretionary services in accordance with Section 93 of the Local Government Act 2003 provided that charges in any one year do not exceed the cost of the service.

Other Legal Implications:

20. In undertaking the proposals set out in this report the Council has had regard to Equality legislation, Section 17 of the Crime and Disorder Act 1998 and the Human Rights Act 1998.

POLICY FRAMEWORK IMPLICATIONS

21. The proposal is consistent with the Policy Framework

KEY DECISION?	Yes
WARD/COMMUNITIES AFFECTED:	All

SUPPORTING DOCUMENTATION

Appendices

1.	Appendix 1 – Price Structure for all services
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Documents In Members' Rooms

1.	None
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Equality Impact Assessment

Do the implications/subject of the report require an Equality Impact Assessment (EIA) to be carried out.	No
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Other Background Documents

Equality Impact Assessment and Other Background documents available for inspection at:

Title of Background Paper(s)	Relevant Paragraph of the Access to Information Procedure Rules / Schedule 12A allowing document to be Exempt/Confidential (if applicable)
1. None	

Agenda Item 1

Libraries

Appendix 1

Price Detail						
Activity Categorisation	Detail	2012-13	2013-14	2014-15	Venue	% Increase
Activity	Duration					
TO HIRE						
Compact discs	1 week	£1	£1	£1	All libraries	0.0%
Latest DVDs	1 week	£2.00 for 3 days	£2.00 for 3 days	£2.00 for 3 days	All libraries	0.0%
Latest DVDs concessionary groups	1 week	£1.00 for 3 days	£1.00 for 3 days	£1.00 for 3 days	All libraries	0.0%
DVD box sets	2 weeks	£4.00	£4.00	£4.00	All libraries	0.0%
DVD Annual subscription	annual	£50.00	£50.00	£50.00	All libraries	0.0%
DVD Annual subscription concessionary	annual	£25.00	£25.00	£25.00	All libraries	0.0%
Adult books on cassette	4 weeks	50p	50p	50p	All libraries	0.0%
Adult books on cd and mp3	4 weeks	£1.50	£1.50	£1.50	All libraries	0.0%
Adult books on cd and mp3-ove	4 weeks	£1.00	£1.00	£1.00	All libraries	0.0%
Cd rom for children	4 weeks	£1.00	£1.00	£1.00	All libraries	0.0%
Adult Cd roms	4 weeks	£2.00	£2.00	£2.00	All libraries	0.0%
Information dvds	4 weeks	£2.00	£2.00	£2.00	All libraries	0.0%
LOST ITEMS						
Books	N/A	Replacement cost	Replacement cost	Replacement cost	All libraries	0.0%
MP3 books	N/A	£30.00	£30.00	£30.00	All libraries	0.0%
Storysacks	N/A	£50.00	£50.00	£50.00	All libraries	0.0%
LATE CHARGES						
Overdue Books	daily	15p per day 4.50 max	15p per day 4.50 max	15p per day 4.50 max	All libraries	0.0%
Overdue Books over 60s	daily	10p per day £3.00 max	10p per day £3.00 max	10p per day £3.00 max	All libraries	0.0%
DVDs at hire charge of £2.00	daily	£1.00 per day £30.00 max	£1.00 per day £30.00 max	£1.00 per day £30.00 max	All libraries	0.0%
Older DVDs at hire charge of £1.00	daily	50p per day £15.00 max	50p per day £15.00 max	50p per day £15.00 max	All libraries	0.0%
Older DVDs for children at hire charge of £1.00	daily	25p per day £7.50 max	25p per day £7.50 max	25p per day £7.50 max	All libraries	0.0%
DVD box sets	daily	£1.00 per day £30.00 max	£1.00 per day £30.00 max	£1.00 per day £30.00 max	All libraries	0.0%
Storysacks	daily	50p - £15 max	50p - £15 max	50p - £15 max	All libraries	0.0%
RESERVATION FEES						
Adult items not in stock in Southampton	N/A	£3.00 basic search, additional £5.00 for books obtained from premium rate libraries.	£3.00 basic search, additional £5.00 for books obtained from premium rate libraries.	£3.00 basic search, additional £5.00 for books obtained from premium rate libraries.	All libraries	0.0%
Adult items not in stock in Southampton concessions	N/A	£1.50 basic search, additional £2.50 for books obtained from premium rate libraries.	£1.50 basic search, additional £2.50 for books obtained from premium rate libraries.	£1.50 basic search, additional £2.50 for books obtained from premium rate libraries.	All libraries	0.0%
Renewal of loans of Adult items not in stock in Southampton	N/A	1.00	1.00	1.00	All libraries	N/A
Music sets not in stock in Southampton	N/A	£20 per 40 or part	£20 per 40 or part	£20 per 40 or part	All libraries	0.0%
OTHER CHARGES						
USB Flash drive		£6-£10	£6-£10	£6-£10	All libraries	0.0%
A4 Colour photocopies and print out	N/A	£0.50	£0.50	£0.50	All libraries	0.0%
A4 black and white photocopies and print out	N/A	£0.10	£0.10	£0.10	All libraries	0.0%
A3 Colour photocopies and print out	N/A	£1.00	£1.00	£1.00	Central	0.0%
A4 colour photocopies and print out	N/A	£0.20	£0.20	£0.20	All libraries	0.0%
A3 Prints from microfilm	N/A	£0.60	£0.60	£0.60	Central	0.0%
Scanning service	N/A	£1.00 for first page + 60p each for subsequent	£1.00 for ten page	£1.00 for ten page	Central	0.0%
4 x 6 prints from Plimsoll image database	N/A	£2.50 + £1.50 p&p	£2.50 + £1.50 p&p	£2.50 + £1.50 p&p	Central	0.0%
A4 prints from Plimsoll image database	N/A	£5.50 + £1.50 p&p	£5.50 + £1.50 p&p	£5.50 + £1.50 p&p	Central	0.0%
Fax copies inside UK	N/A	£1 front page - 60 p other pages	£1 front page - 60 p other pages	£1 front page - 60 p other pages	All libraries	0.0%
Meeting Room/ Library Hire Commercial Use	per hour	£30	£30	£30	All libraries	0.0%
Disk repair	N/A	£1.00 - £2.50	£1.00 - £2.50	£1.00 - £2.50	Central	0.0%
Laminating service	N/A	£1 A4 £1.50 A3	£1 A4 £1.50 A3	£1 A4 £1.50 A3	All libraries	0.0%

Arts & Heritage

To be submitted for storage in drawers , cost per drawing	N/A	£1.21	£1.25	£1.30	£1.36	£1. 42	4%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Drawings size A1 or larger to be submitted rolled to specification	N/A	£2.74	£2.80	£2.93	£3.00	£3. 07	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Photographs									
Negatives, per hanging files	N/A	£1.56	£1.60	£1.67	£1.73	£1. 79	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Negatives, loose, per three strips	N/A	£1.85	£1.90	£1.99	£2.05	£2. 11	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Contact Prints, per hanging files	N/A	£1.56	£1.60	£1.67	£1.73	£1. 79	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Contact prints, loose, each	N/A	£1.85	£1.90	£1.99	£2.05	£2. 11	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Prints, 6x4, in sleeves, each	N/A	£0.39	£0.40	£0.42	£0.43	£0. 44	2%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Prints, loose, each	N/A	£0.78	£0.80	£0.84	£0.87	£0. 90	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Transparencies, 35mm, mounted, per hanging file	N/A	£1.97	£2.00	£2.09	£2.15	£2. 21	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Transparencies, 35mm, loose, per 100	N/A	£12.58	£12.75	£13.32	£13.85	£14. 40	4%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
X-Radiographs, each	N/A	£1.56	£1.60	£1.67	£1.73	£1. 79	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Microforms, fixed cost	N/A	£1.56	£1.60	£1.67	£1.73	£1. 79	3%	N/A	Slight as prices revised significantly in 2010/11
Black & White A4		£0.32	£0.35	N/A	£0.35	£0. 35	0%	N/A	Static as prices revised significantly in 2010/11
Black & White A3		£0.42	£0.45	N/A	£0.45	£0. 45	0%	N/A	Static as prices revised significantly in 2010/11
Laser A4		£1.58	£1.60	N/A	£1.60	£1. 60	0%	N/A	Static as prices revised significantly in 2010/11
Laser A3		£1.85	£1.90	N/A	£1.90	£1. 90	0%	N/A	Static as prices revised significantly in 2010/11
Microfiche printouts by user		£0.63	£0.65	N/A	£0.65	£0. 65	0%	N/A	Static as prices revised significantly in 2010/11

By staff		£1.26	£1.30	N/A	£1.30	£1.30	0%	N/A	Static as prices revised significantly in 2010/11
A0 size maps		£4.73	£4.80	N/A	£4.80	£4.80	0%	N/A	Static as prices revised significantly in 2010/11
Digital images		£2.63	£2.70	N/A	£2.70	£2.70	0%	N/A	Static as prices revised significantly in 2010/11
Images on CD ROM		n/a	n/a	N/A	£3.00	£3.00	0%	Archives Offices	2 different prices last year so met in the middle for this year
The Material Archive Bulk Finds									
One Southampton standard cardboard box at 260x560x130mm	N/A	£17.23	£17.50	£18.25	£18.90	£19.58	4%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
One Southampton large box at 260x560x260mm	N/A	£34.46	£35.00	£36.50	£37.80	£39.16	4%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Itemised Finds									
One Southampton standard cardboard box at 260x560x130mm	N/A	£17.23	£17.50	£18.25	£18.90	£19.58	4%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
One Southampton large box at 260x560x260mm	N/A	£34.46	£35.00	£36.50	£37.80	£39.16	4%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Items finds that do require storage in a controlled environment (e.g. metal, glass, organic material), each	N/A	£0.32	£0.35	£0.36	£0.37	£0.38	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Cost of entering SMART 5 forms into Object Database, per form	N/A	£0.83	£0.85	£0.89	£0.92	£0.95	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Cost of entering SMART 5 forms into Object Database, per form including scanning image	N/A	£1.56	£1.60	£1.67	£1.73	£1.79	3%	N/A	Slight increases across the board for archaeology archive deposition charges to contractors reflect increases in materials.
Royalties and copyright fees									
Book articles for education	N/A	n/a	n/a	N/A	n/a	£43.00	n/a	N/A	Addition to pricing report for 14/15
Book articles for commercial	N/A	n/a	n/a	N/A	n/a	£81.40	n/a	N/A	Addition to pricing report for 14/15
Book articles worldwide	N/A	n/a	n/a	N/A	n/a	£113.30	n/a	N/A	Addition to pricing report for 14/15
Electronic and newspapers	N/A	n/a	n/a	N/A	n/a	£110.20	n/a	N/A	Addition to pricing report for 14/15
Film	N/A	n/a	n/a	N/A	n/a	£110.20	n/a	N/A	Addition to pricing report for 14/15
Book jackets UK	N/A	n/a	n/a	N/A	n/a	£171.00	n/a	N/A	Addition to pricing report for 14/15
Book jackets Worldwide	N/A	n/a	n/a	N/A	n/a	£282.20	n/a	N/A	Addition to pricing report for 14/15
Hire of slides each (£21 refundable deposit)	N/A	n/a	n/a	N/A	n/a	£1.55	n/a	N/A	Addition to pricing report for 14/15
Venue Hire									
Westgate Hall	Hire (9am -5pm) 7 days a week	Minimum 2 hour booking	£125.00	£160.00	£160.00	£165.00	3%	Westgate Hall	Slight increase to cover staffing cost
Internal/External/Stateholders	After 5pm 7 days a week	£150.00	£160.00	£170.00	£170.00	£175.00	3%	Westgate Hall	Slight increase to cover staffing cost

External Hire	Each additional hour		£85.00	£85.00	0%	Westgate Hall	Keep static to increase uptake of additional hours
Internal and Stakeholder/Private Hire	Each additional hour		£65.00	£50.00	0%	Westgate Hall	Keep static to increase uptake of additional hours
Internal Day and partnership/stakeholder hire 9am-5pm	Per Hour Min 2 hours	£105.00	£105.00	0%	Westgate Hall	Keep static to increase uptake of additional hours	
Day hire rate	9-5pm			£510.00		Westgate Hall	New pricing for competitive day rate
Tudor House Museum							
Whole Museum Internal or External	POA (per hour)	£270.00	£325.00	£325.00	0%	Tudor House	Price to remain static to encourage take up.
Partner/Stakeholder Rate							
Georgian Room Day Hire (40 max) Internal	Per Hour	£40.00	£50.00	£50.00	0%	Tudor House	Price to remain static to encourage take up.
Georgian Room Eve Hire (40 max) internal and External	Per Hour	£90.00	£110.00	£110.00	0%	Tudor House	Price to remain static to encourage take up.
KJP Day Hire (60 max) internal	Per Hour	£40.00	£50.00	£50.00	0%	Tudor House	Price to remain static to encourage take up.
KJP Eve Hire (60 max) internal and external	Per Hour	£90.00	£110.00	£110.00	0%	Tudor House	Price to remain static to encourage take up.
Banqueting Hall eve hire (50 max) Internal	Per Hour	£90.00	£110	£110.00	0%	Tudor House	Price to remain static to encourage take up.
Whole Museum eve hire (325 max) stakeholder	Per Hour	£150.00	£180.00	£180.00	0%	Tudor House	Price to remain static to encourage take up.
Georgian Room Day Hire (40 max) External	per Hour	£130.00	£65	£65.00	0%	Tudor House	Price to remain static to encourage take up.
KJP Day Hire (60 max) external	Per Hour	£130.00	£65	£65.00	0%	Tudor House	Price to remain static to encourage take up.
Banqueting Hall Eve hire	Per Hour	£160.00	£160	£160	0%	Tudor House	Price to remain static to encourage take up.
P/A Hire	Per Hour		£20.00	£25.00	0%	Tudor House	Normal cost per hour if external would be higher, increase of 25% is acceptable as we have our own. £25 per hour capped at static to accommodate staff costs.
By arrangement after 10pm extra cost per staff member	Per Hour	£10.00	£10.00	£10.00	0%	Tudor House	New price
Photos only for weddings in garden	set price			£50.00			
Combination Weddings							
Wedding Hire (georgian room and KJP) 4 hour booking		£520.00	£520.00	£450.00	0%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Westgate Hall and KJP	4 hour booking		£600.00	£450.00	0%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Weekend Hire (WG Hall and KJP)	4 hour booking		£800.00	£450.00	0%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Westgate Hall and Georgian Room	4 hour booking		£600.00	£600.00	0%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Weekend Hire (WG Hall and KJP)	4 hour booking		£800.00	£450.00	0%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Georgian Room and KJP	4 hour booking		£600.00	£450.00	0%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.
Weekend Hire (WG Hall and KJP)	4 hour booking		£800.00	£450.00	0%	Tudor House	Price is actual charged in 2012-13, price shown in 2012-13 was maximum only. Decreasing maximum.

Tudor House Museum and Garden Entry Charges						
Adult Entry			£4.75	£4.75	£4.75	0%
Children Under 5 Free						Tudor House
Concessions (Students/People over 60 & children over 5)		£3.75	£3.75	£3.75	0%	Tudor House
Family Ticket		£12.00	£12.00	£14.00	17%	Tudor House
Annual adult Pass for Tudor House				£13.00		Increase to replicate SG multiplication for family ticket
Annual concession Pass for Tudor House				£10.50		New option
Annual family Pass for Tudor House				£35.00		New option
Venue Hire Charges						
SeaCity Museum						
Grand Hall						
Evening Hire only			£130.00	£130.00	£130.00	0%
Charge per hour						SeaCity
Maximum 50 people						Price to remain static to encourage take up..
Minimum 2 hour booking						
Stakeholder Rate			£100.00	£100.00	£100.00	0%
Catering area only						SeaCity
Evening Hire only			£130.00	£130.00	£130.00	0%
Charge per hour						SeaCity
Maximum 80 people						Price to remain static to encourage take up..
Minimum 2 hour booking						
Stakeholder Rate			£100.00	£100.00	£100.00	0%
Catering and Retail area						SeaCity
Evening Hire only			£210.00	£210.00	£210.00	0%
Charge per hour						SeaCity
Maximum 120 people						Price to remain static to encourage take up..
Minimum 2 hour booking						
Stakeholder			£125.00	£125.00	£125.00	0%
Temp Exhibition Area						SeaCity
Evening Hire only			£210.00	£210.00	£210.00	0%
Charge per hour						SeaCity
Maximum people						Price to remain static to encourage take up..
Minimum 2 hour booking						
Stakeholder			£125	£125.00	£125.00	0%
Learning Suite						SeaCity
Evening Hire only			£130.00	£80.00	£80.00	0%
Charge per hour						SeaCity
Maximum people						Price to remain static to encourage take up..
Minimum 2 hour booking						
Stakeholder Rate			£100.00	£50.00	£50.00	0%
Day hire during holidays only x 1 room				£50.00	£50.00	0%
Whole Museum				£350.00	£350.00	0%
Charge per hour						SeaCity
Maximum people						Price to remain static to encourage take up..

	Minimum 2 hour booking										
SeaCity Museum Entry charges	Stakeholder Rate			£200.00	£210.00	£210.00	0%	SeaCity	Price to remain static to encourage take up.		
Adults				£8.50	£8.50	£9.50	12%				
Concessions (children aged 5-16, students and adults over 60)				£6.00	£6.00	£7.00	17%				
Under 5's		Free	Free								
Family (two adults and Three children)				£25.00	£25.00	£29.50	18%				
Group Travel (minimum of 10 people, advance booking and payment only)				£6.50	£6.50	£7.50	15%				
Pavilion adult ticket						£6.50	n/a	New maximum ticket price			
Pavilion concession ticket						£5.00	n/a	New maximum ticket price			
Pavilion family ticket						£20.00	n/a	New maximum ticket price			
Annual adult Pass for SeaCity						£25.00	n/a	New maximum ticket price			
Annual concession Pass for SeaCity						£20.00	n/a	New maximum ticket price			
Annual family Pass for SeaCity						£65.00	n/a	New maximum ticket price			
Joint venue Entry charges											
Adult venue and TH ticket						£13.00		New maximum ticket price			
Concession venue and TH ticket						£12.00		New maximum ticket price			
Family venue and TH ticket						£40.00		New maximum ticket price			
Adult Pavilion and TH ticket						£10.00		New maximum ticket price			
Concession Pavilion and TH ticket						£9.00		New maximum ticket price			
Family Pavilion and TH ticket						£30.00		New maximum ticket price			
Annual adult pass for both TH and SC						£31.00		New maximum ticket price			
Annual concession pass for both TH and SC						£26.00		New maximum ticket price			
Annual family pass for both TH and SC						£95.00		New maximum ticket price			
Art Gallery											
Hire Charges											
Hire (day)											
80 max seated window end		£339.00		£335.00		£160.00	£165.00	3%	Art Gallery	Slight increase to cover staffing cost	
150 max seated/piano bay end (2 hour)		£339.00		£335.00		£160.00	£165.00	3%	Art Gallery	Slight increase to cover staffing cost	
Evening Hire internal or external (per hour.) Without side galleries) Minimum two hour booking.				£210.00		£210.00	£210.00	0%	Art Gallery	Price to remain static to encourage take up.	
0 - 100 people											
101-200				£225.00		£235.00	£235.00	0%	Art Gallery	Price to remain static to encourage take up.	
201-300				£250.00		£260.00	£260.00	0%	Art Gallery	Price to remain static to encourage take up.	
301-475 (side galleries open)				£350.00		£360.00	£360.00	0%	Art Gallery	Price to remain static to encourage take up.	
Side gallery charge (if required)							£50.00		Art Gallery	New price to allow flexibility in price	
External Day Hire (by arrangement only in core hours, no exclusive use).				£150.00		£160.00	£165.00	3%	Art Gallery	Slight increase to cover staffing cost	
Internal Day Charges (by window and by arrangement only).				£100.00		105.00	£105.00	0%	Art Gallery	Price to remain static to encourage take up.	
Baring Room 30 seated, 40 standing (by arrangement only)								n/a			
Internal Charge		£50.00		£55.00		£55.00	0%	Art Gallery	Price to remain static to encourage take up.		
External Charge				£80.00		£80.00	0%			Price to remain static to encourage take up.	
Free Extras								n/a			

Arts & Heritage Continued

On site	Activity	Duration of Activity (if applicable)	Minimum Participants	Maximum Participants	Cost per extra person	2010-11	2011-12	2012-13	2013-14 Prices	2014-15	Percentage increase	Venue	Comment	
Discover sessions for schools and low income groups	1 hour	1	33	0, just entry if applicable	£42.00	£43.00	£45	£46	£46.00	£46.00	0%	Any Arts and Heritage	Same as this yr	
Tour for adult education groups	1 hour	1	15	which includes entry After 20 -	£65.00,	£53.00	£55	£67	£67.00	£67.00	0%	Any Arts and Heritage venue	Same as this yr	
Workshops for schools and low income groups	1 hour	1	33	0, just entry if applicable	£72.00	£73.00	£76	£80	£80.00	£82.00	3%	Any Arts and Heritage	Increase for materials	
Workshops for adult groups	1 hour	1	15	which includes entry After 20 -	£6.50,	£105.00	£110.00	£110.00	£115.00	£115.00	5%	Any Arts and Heritage	Increase for materials	
Family, children and young peoples: Arts and Heritage clubs	Maximum 2 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15 standard. 20 max	n/a	£5.80	£6.00	£6.50	£6.50	£7.50	£7.50	15%	Any Arts and Heritage	Increase for materials	
Family, children and youth short activities	Maximum 2 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15 standard. 20 max	n/a	£6.00	£6.00	£6.50	£6.50	£7.00	£7.00	8%	Any Arts and Heritage	Increase for materials	
Family, children and youth day long activities	Maximum 8 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15 standard. 20 max	n/a	£25.00	£27.50	£27.50	£27.50	£32.00	£32.00	16%	Any Arts and Heritage	Increase for materials/Animation	
Birthday party	Maximum 1 hours. Price per Participant	N/a - ticketed sales. WS cancelled if not enough participants	10	20	n/a			£10.00	£10.00	£11.00	£11.00	10%	Any Arts and Heritage	Increase to cover staff costs
Birthday party	Maximum 2 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	10	20	n/a			£15.00	£15.00	£16.50	£16.50	10%	Any Arts and Heritage	Increase to cover staff costs
Adult practical workshop	Maximum 8 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15	n/a	£75.00	£75.00	£75.00	£75.00	£75.00	£75.00	0%	Any Arts and Heritage	Same as this yr	
Adult study day	Maximum 8 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	20	n/a	£75.00	£75.00	£75.00	£75.00	£75.00	£75.00	0%	Any Arts and Heritage	Same as this yr	

Public lecture / talk / performance/ symposium	Maximum 8 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	110	n/a	£25.00	£25.00	£35.00	40%	Any Arts and Heritage venue	Same as this yr		
Public venue tour	Maximum 2 hours. Price per participant	N/a - ticketed sales. WS cancelled if not enough participants	15	n/a	£5.50	£5.75 £6.50	£7.50		Any Arts and Heritage venue	Increase to cover staff costs		
Corporate curatorial talk	Maximum 2 hours.		1	15 - 20	n/a	£215.00	£220.00	£220.00	0%	Any Arts and Heritage venue	Increase to cover staff costs	
Specialist subject lecture / talk / tour	Maximum 2 hours.		1	15 - 20	n/a	£215.00	£300.00	£300.00	0%	Any Arts and Heritage venue	Increase to cover staff costs	
Programmed in-house Training / INSET workshop for professional development	WHOLE DAY Price per participant	N/a - ticketed sales. WS cancelled if not enough participants 5 to run	15	n/a		£125.00	£125.00	£125.00	0%	Any Arts and Heritage venue	Same as this yr	
Programmed in-house Training / INSET workshop for professional development	HALF DAY Price per participant	N/a - ticketed sales. WS cancelled if not enough participants 5 to run	15	n/a		£86.00	£86.00	£86.00	0%	Any Arts and Heritage venue	Same as this yr	
Bespoke GroupTraining / INSET workshop for professional development	WHOLE DAY 9 - 4 9 - 3 10-4 Price per activity		8	12		£30 lowest when negotiating = £20 Up to a max of 20-ish people. Depends on the activity	£730 plus travel, if off site.	£730 plus travel, if off site.	£730 plus travel, if off site.	0%	Any Arts and Heritage venue OR as outreach	Same as this yr
Bespoke GroupTraining / INSET workshop for professional development	HALF DAY 10-1 Price per activity		8	12		£15, lowest £10. Up to a max of 20-ish people. Depends on the activity	£550 plus travel, if off site.	£550 plus travel, if off site.	£550 plus travel, if off site.	0%	Any Arts and Heritage venue OR as outreach	Same as this yr
Off site												
Outreach - standard session for school or low income group (SCC)	1 hour		1	33	n/a	£83.00	£91.00	£92.00	1%	Host venue	Increase to cover staff costs	
Outreach - standard session for school or low income group (non - scc)	1 hour		1	33	n/a	£93.00	£102.00	£102.00	0%	Host venue	same as this yr	
Outreach - bespoke or specialist session for school or low income group.	Maximum 8 hours.		1	33	n/a	£250.00	£300.00	£300.00	0%	Host venue	same as this yr	
Art on Wheels session	Max 3.5 hrs		1	36	n/a			£200.00		Host venue	New price introduced 14/15	
Art on Wheels session	Max 6 hrs		1	72	n/a			£300.00		Host venue	New price introduced 14/15	
Art on Wheels session	Max 8 hrs		1	108	n/a			£400.00		Host venue	New price introduced 14/15	
Outreach - bespoke or specialist project day	Maximum 8 hours.		n/a	n/a		£500.00	£500.00	£500.00	0%	Host venue	same as this yr	
Loans box - handling collection SCC group	6 weeks		n/a	n/a		£20.00	£25.00	£26.00	4%	Host venue	Increase to cover staff costs	

Loans box - handling collection	6 weeks	n/a	n/a	n/a	£25.00	£30.00	£32.00	7%	Host venue	increase to cover staff costs
Non- SCC group	Maximum 2 hours.	n/a	n/a	n/a	£215.00	£220.00	£220.00	0%	Host venue	same as this yr
Venue Hire -EDUCATION USE ONLY										
Solent suit - lunch space	1 hour			£24.00	£24.00	£25.00	£30.00	20%	Civic Centre	same as this yr
Westgate Hall - lunch space	1 hour				£25.00	£25.00	£30.00	20%	Westgate Hall	same as this yr
Tudor house education room - lunch space	1 hour				£20.00	£20.00	£24.00	20%	Tudor	Increase to allow higher yield
Tudor House and Westgate hall simultaneously - lunch space	1 hour				£35.00	£35.00	£35.00	0%	house and Westgate/ha	same as this yr
Sea City - Lunch space	1/2 hour				£20.00	£20.00	£20.00	0%	Sea City	same as this yr
Sea City education room - lunch space	1 hour				£20.00	£20.00	£20.00	0%	Sea City	same as this yr
Sea City - Lunch space and use of one education room simultaneously - lunch space	1 hour				£10.00	£10.00	£15.00	50%	Civic Centre	Increase to allow higher yield
Art Gallery education room - school and low income group hire	1 hour				£0.00	£10.00	£15.00	50%	Sea City	Increase to allow higher yield
Sea city education room - school and low income group hire	1 hour				£0.00	£10.00	£15.00	50%	Tudor	Increase to allow higher yield
Tudor House education room - school and low income group hire	1 hour				£0.00	£10.00	£15.00	50%	House	Increase to allow higher yield
Pre-booked group entry										
Child Tudor House	8				£2.00	£2.00	£2.00	0%	Tudor	same as this yr
Adult Tudor House	8				£3.75	£3.75	£3.75	0%	Tudor	same as this yr
Concession Tudor house	8				£2.75	£2.75	£3.75	36%	Tudor	Increase to mirror entrance charges
Child Sea City	8?				£5.00	£5.00	£5.00	20%	Sea City	Increase to mirror entrance charges
Adult Sea City	10				£6.50	£6.50	£6.50	0%	Sea City	same as this yr
Concession Sea City	8?				£5.00	£5.00	£5.00	30%	Sea City	Increase to mirror entrance charges

Mytime Active - Southampton City Golf Course (Weekend Prices)

Activity Categorisation		Price Information			Comments
Weekend	2012/13	2013/14	2014/15	% increase	
18 Hole Adult	£27	£27	£28	4%	In line with inflation and lower than all competitors
9 Hole Adult	£12	£12	£12	0%	To Promote usage
18 Hole Junior	£14	£14	£12	-11%	To promote usage
9 Hole Junior	£7	£7	£8	14%	Cheaper than all competition
Society Booking Weekend Summer	£108	£108	£108	0%	To promote usage
Society Booking Weekend Winter	£108	£108	£108	0%	To promote usage
SEASON TICKETS					
7 Day Adult	£650	£650	£675	3.8%	Inflation and no change for 2 years
7 Day Concessionary - PM membership	£495	£425	£465	9.4%	To be phased out only have 7 members on this category
7 Day Teen	£195	£95	£95	0.0%	To promote usage
7 Day Intermediate	£440	£275	£275	0.0%	To promote usage
Junior Season Ticket					
7 Day Junior	£95	£65	£65	0.00%	To promote usage

NOTE: % are rounded up or down

2% Overall increase

Mytime Active - Southampton City Golf Course (Weekday Prices)

Activity Categorisation	Price Information			% increase	Comments on Pricing
	2012/13	2013/14	2014/15		
Weekday					
18 Hole Adult	£21	£22	£23	4.5%	Inflation and cheaper than all competitors
9 Hole Adult	£9	£9	£10	11.1%	Cheaper than all competitors
18 Hole Concession	£16	£15	£17	13.3%	Price is already reduced from rack of weekend
9 Hole Concession	£7	£7	£9	28.6%	Bring it in line with other courses and is cheaper than rack of weekend
18 Hole Junior	£10	£8	£8	0.0%	to promote usage
9 Hole Junior	£6	£6	£6	0.0%	to promote usage
Society Booking Weekday Summer	£80	£80	£80	0.0%	to promote usage
Society Booking Weekday Winter	£60	£60	£60	0.0%	to promote usage
Miscellaneous					
Locker Rental	£18	£20	£25	25.00%	Lockers are always sold out!
Locker Key Deposit	£16	£5	£5	0.00%	This is a refundable deposit.
SEASON TICKETS					
5 Day Adult	£440	£440	£440	0.00%	to promote usage
5 Day Concessionary	£300	£325	£375	15%	Cheaper than all competitors

NOTE: % are rounded up or down

8% Overall increase

Mytime Active - Southampton City Golf Course (Friday Prices)

Activity Categorisation	Price Information			Comments
Friday Prices	2012/13	2013/14	2014/15	% increase
18 Hole Adult	£22	£23	£24	4%
9 Hole Adult	£10	£10	£10	0%
18 Hole Concession	£17	£15	£17	13% Still cheaper than all competitors
9 Hole Concession	£7	£7	£8	14% as above
18 Hole Junior	£10	£8	£8	0% to promote usage
9 Hole Junior	£6	£6	£6	0% to promote usage
Society Booking Weekday Summer	£84	£92	£96	4% inflation
Society Booking Weekday Winter	N/A	£80	£80	0% to promote usage

NOTE: % are rounded up or down

5% Overall

Active Nation - Indoor Wetside

Activity Categorisation	Course Detail	Price Information					Comments
		Quays 2012/13	Quays 2013/14	% increase	Bittmerle 2012/13	Bittmerle 2013/14	
WETSIDE OFF PEAK							
Adult Swim. (Access to all pools except for fun session)	No Set Duration (With Card)	£4.00	£4.30	4.7%	£3.30	£3.40	£3.50 2.9% Card.
Family Swim	No Set Duration	£12.50	£12.50	0.0%	£10.00	£10.30	£10.70 3.9% Card.
Junior / Older non member	Bic - No Set Duration	£2.85	£3.00	3.3%	£2.40	£2.50	£2.60 4.0% Card.
Parent & toddler	Bic - No Set Duration	£4.60	£4.75	3.3%			
Aquafit	Bic 45 mins session	£5.70	£5.90	3.4%	£5.20	£5.40	£5.60 3.7%
Fitness and swim		£6.90	£7.20	4.2%			
GP Hydro Fit 16 sessions		£3.90	n/a				
WETSIDE STANDARD							
Family swim	Bic& Q -No Set Duration	£15.00	£15.00	0.0%	£12.00	£12.50	£13.00 4.0% Card.
*Junior / Older non member swim	Bic - No Set Duration	£3.25	£3.40	2.9%	£2.70	£2.80	£2.90 3.6% Card.
Adult Swim (access to all pools except fun session)	Bic - No Set Duration- Q 55mins	£5.10	£5.40	5.60 3.7%	£4.10	£4.20	£4.30 2.4% Propose to add a £0.20 charge if Supporter does not have a Supporter Card.
AquaFit/Aquaerobics	Bic 45mins	£5.80	£6.00	3.3%	£5.50	£5.70	£5.90 3.5%
adult swim lesson	45 mins	£8.40	£8.65	3.0% 4.0%			
adult swim lesson	30 mins	£6.30	£6.50	3.1%	£5.00	£5.20	£5.40 23.1%
Main Pool Hire	Bic 60mins	£14.20	£14.80	4.2% 4.7%	£8.50	£8.750	£90.00 2.9%
Junior lessons (swim tots lessons)	Bic 30mins	£5.90	£6.10	3.3% 3.3%	£4.80	£5.00	£5.10 2.0%
Adult and Child lessons	30 mins	£5.90	£6.10	3.3% 3.3%	£4.80	£5.00	£5.10 2.0%
1-2-1 Swimming lessons	Bic 30mins	£18.50	£19.00	2.6% 2.6%	£14.00	£14.50	£15.50 6.9%
swimming Instructor (extra for schools)	Bic 60mins	£21.00	£21.50	2.3% 2.8%	£21.00	£21.70	£22.10 1.8%
Up to 35 (BLC Party hire pool only)	Bic 60mins				£95.00	£99.00	£99.00 0.0%
Up to 35 + Inflatable (BLC)	Bic 60mins				£100.00	£99.00	£99.00 0.0%
Aquanatal	40mins	£5.70	£5.90	3.4% 3.4%	£5.20	£5.40	£5.60 3.7%
Certification - swim lessons		£3.10	£3.20	3.1% 3.1%	£3.10	£3.20	£3.30 3.1%
Certification - gym / tramp							
Dive Certificates							
*Dive Pool Hire - Discount							
*Dive Pool Hire							
school & instructors							
main pool discount							
lane hire for clubs							
Private lane hire							
Leisure Pool hire							
sauna/stream with free swim							
Swim for Fitness (Non Member)							
Swim for Fitness (Platinum Member)							
Fitness suite & swim							
Diving lessons							
Institute swim							
Replace carpark pass							
Diving Guest							
Stunt training							
Private Dive lessons							
Adult dive int pay							
TID runner up							

Activity Categorisation	Course Detail	Duration	Price Information			Comments
			Quays 2013/14	Quays 2014/15	% Increase	
List of all Wetside Activities			Biternie 2012/13	Biternie 2013/14	% Increase	Biternie 2014/15
Hol Dive crash course			£36.60	£37.50	2.7%	
Full day dive camp			£35.00	£36.00	2.8%	
Half day dive camp			£18.50	£19.00	2.6%	
Teenage dive course			£47.00	£48.50	3.1%	
Diving clinic			£6.20	£6.40	3.1%	
TID T shirts			£7.75	£8.00	2.5%	
Underwater photos			£12.50	£13.00	3.8%	
Baby resus			£5.30	£5.50	3.6%	
Deep water work out			£5.80	£6.00	3.3%	
Deep water work out - platinum			£3.20	£3.35	4.5%	
YoYo Divers			£66.00	£68.50	2.2%	
Diving SDA DDSs						
1 session per week	As per SLA	£37.00	£38.00	£39.00	2.6%	
2 sessions per week	As per SLA	£50.25	£52.00	£53.50	2.9%	
3 session per week	As per SLA	£60.50	£62.00	£64.00	3.2%	
4 sessions per week	As per SLA	£69.00	£71.00	£73.00	2.8%	
5 session per week	As per SLA	£75.50	£77.00	£79.50	3.2%	
6 sessions per week	As per SLA	£80.50	£82.00	£84.50	3.0%	
7 session per week	As per SLA	£85.00	£87.00	£89.50	2.9%	

Active Nation - Indoor Dryside

Activity Categorisation	Course Detail	Price Information						Comments
		Quays 2012/13	Chamberlayne 2013/14	Chamberlayne 2014/15	Quays 2013/14	Quays 2014/15	% Increase	
List of all Dryside Activities								
DRYSIDE STANDARD								
50 Plus	120mins	£3.60	£3.80	£3.70	-2.6%	£3.40	£3.50	£3.60
*Aerobic Exercise inc Boxercise	55mins	£5.80	£6.00	£6.00	0.0%	£5.80	£6.00	0.0%
Badminton	40 mins	£8.20	£8.50	£8.50	0.0%	£8.20	£8.40	£8.50
Big Bounce / 5 Aside Party	60mins	£89.00	£99.00	£99.00	0.0%	£85.00	£99.00	16.5%
Bobballs	45mins	£4.80	£5.00	£5.00	0.0%			
Creche	60mins	£3.50	£3.70	£3.60	-2.7%	£3.50	£3.70	£3.60
*Creche Room Hire	60mins	N/A	N/A	£26.00	N/A	£25.00	£26.00	0.0%
1:1 Session - Gym	90mins	£20.00	£20.00	£20.00	0.0%	£20.00	£20.00	0.0%
Fitness Suite (Individual)	90mins	£7.40	£7.70	£7.70	0.0%	£7.40	£7.70	0.0%
Hire of Half Hall	40mins	£16.60	£17.00	£17.10	0.6%	£16.60	£17.20	£17.10
Hire of Hall	40mins	£33.00	£34.00	£34.00	0.0%	£33.00	£34.00	0.0%
Kids Club (Non Member)	All Day					£19.00	£19.70	£19.50
Kids Club (Cat Club-Member)	All Day					£17.20	£17.80	0.0%
Kids Club (Non-Member)	Half Day					£11.20	£11.50	-0.9%
Kids Club (Cat Club Member)	Half Day					£9.10	£9.40	£9.40
Kids Club (Non-Member)	Week					£85.00	£88.00	£87.50
Kids Club (Cat-Club Member)	Week					£80.00	£83.00	£83.00
Kids Club (Non-Member) Early/Late Drop	NA					£3.50	£3.60	20.0%
Off/Pick Up						£3.50	£2.50	£3.60
Kids Club (Cat Club Member) Early/Late Drop/Off/Pick Up	NA						44.0%	
Cat Club Membership	Annually					£11.20	£11.70	£11.50
Showers	session	£3.00	£3.20	£3.10	-3.1%	£3.00	£3.20	£3.10
Small Bounce	60mins					£99.00	£75.00	£99.00
studio 1 hire Quays 8.30pm onwards	60mins						£30.00	£32.00
studio 1 hire Quays discounted	60mins						£44.00	£45.00
studio 1 hire Quays up to 8.30pm	60mins						£50.00	£52.00
Studio Hire Q's studio 2	60mins					£35.00	£36.00	£35.00
Studio hire discount (Q's studio 2)							£52.00	£54.00
Table Tennis							£45.00	£47.00
Tramp and Bounce Party	60 mins					#####	#####	#####
Tumble Bugs/Baby	40mins	£4.50	£8.50	£4.70	-44.7%		£4.50	£4.65
YFA session	2.80	£2.90	£2.90	0.0%		£2.80	£2.90	£46.50
YFA Induction	session	£6.50	£6.75	£6.70	-0.7%	£6.50	£6.75	£54.00
Comm/meeting Room Hire	60mins					£35.00	£2.90	£36.00
Access Football	60mins					£3.00	£6.75	£3.50
Activity Room Hire	60mins					£27.00	£28.00	0.0%

Activity Categorisation	Course Detail	Price Information			Comments
List of all Dryside Activities	Duratio				
*Yoga @ The Quays	1hr 45				
*Conference Room Hire	60mins				
*Conference Room Hire(DISC)	60mins				
Core Conditioning	45mins				
Children's yoga					
YFA grad		£3.90	£4.10	£4.00	-2.4%
Toddle gym		£3.90	£4.10	£4.00	-2.4%
Gym Membership	N/A	N/A	N/A	N/A	N/A
Legacy package (Direct Debit per month)		46.00	46.00	46.00	0.0%
Full package (Direct Debit per month)		25.00	25.00	25.00	0.0%
Just Gym package Direct Debit per month)		15.99	15.99	15.99	0.0%

Active Nation - Southampton Water Activity Centre (SWAC)

Activity type		Activity Categorisation	2013/2014			2014/2015	Variance	Places	Time	Course Detail
RECREATIONAL ACCESS										
Sailing program	Junior		£15.00		£15.50		3%	6	2.5 Hours	
	Adult		£20.00		£20.60		3%	3	2.5 Hours	
	Sailability		£8.50		£8.80		4%	6	2.5 Hours	
SUBSCRIPTIONS										
Memberships*	Adult membership (Sailing)		£360.00		£375.00		4%	N/A	N/A	
*Memberships are not a bookable course but a product to be sold through the retail till.	Junior membership (Sailing)		£240.00		£250.00		4%	N/A	N/A	
	Family membership (Sailing)		£720.00		£745.00		3%	N/A	N/A	
	Additional Child (Sailing)		£120.00		£125.00		4%	N/A	N/A	
	Adult membership (Active Outdoor)		£480.00		£495.00		3%	N/A	N/A	
	Junior membership (Active Outdoor)		£360.00		£375.00		4%	N/A	N/A	
	Family membership (Active Outdoor)		£1,110.00		£1,145.00		3%	N/A	N/A	
	Additional Child (Active Outdoor)		£165.00		£170.00		3%	N/A	N/A	
	Adult membership (Super Active)		£720.00		£745.00		3%	N/A	N/A	
	Junior membership (Super Active)		£399.00		£415.00		4%	N/A	N/A	
	Family membership (Super Active)		£1,450.00		£1,495.00		3%	N/A	N/A	
	Additional Child (Super Active)		£249.00		£260.00		4%	N/A	N/A	
PRIVATE TUITION										
Sailing Tuition	Individual tuition		£35.00		£36.00		3%	1	1 hour	
			£2229.00		£235.00		3%	1	1 day	
	Additional person p hour		£15.00		£16.00		7%	N/A	1 hour	
	Additional person p day		£50.00		£52.00		4%		1 day	
Powerboat experiences	Individual tuition (fuel charge on top)		£39		£41.00		5%	1	1 hour	
	Own boat tuition		£249		£260.00		4%	1	1 day	
COURSES										
Rowing	Recreational Rowing		5.00		£5.20		4%	6	1hr	
	Learn to Row		90.00		£95.00		6%	6	2 hours	
Sailing Experiences	Discovery		10.00		£10.50		5%	3	1 Hours	
	Discovery		29.00		£30.00		3%	3	2.5 Hrs	
	Introduction to Sailing		88.00		£91.00		3%	4	1 day	
Sailing Courses	RYA Level 1		206.00		£213.00		3%	3	2 days	
	RYA Level 2		206.00		£213.00		3%	3	2 days	
	RYA Level 3						New Product		2 days	
	RYA Level 1 & 2 combined mon - fri		362.00		£375.00		4%	3	3 days	
	RYA level 1 and Level 2 book together discount!				£365.00		New Product	3	4 days	

Activity Categorisation		2013/2014		2014/2015		Variance	Places	Course Detail
Activity type	Activity/Product	£260	£268.00	3%	4	Places	Time	
Keelboat Level 1		£260	£268.00	3%	4	4	2 days	
Keelboat Level 2		£260	£268.00	3%	4	4	2 days	
Keel Boat Level 3				New Product	4	4	2	
RYA Youth stage 1	£150	£155.00	3%	6	6	6	2 days	
RYA Youth stage 2	£150	£155.00	3%	6	6	6	2 days	
RYA Youth stage 3	£150	£155.00	3%	6	6	6	2 days	
RYA Youth stage 4	£150	£155.00	3%	6	6	6	2 days	
RYA Youth stage 1 (6 week term)				New Product	6	6	3 days	
RYA Youth stage 2 (6 week term)				New Product	6	6	3 days	
RYA Youth stage 3 (6 week term)				New Product	6	6	3 days	
RYA Youth stage 4 (6 week term)				New Product	8	8	3 days	
Sailing Instructor Courses								
Dinghy Instructor pre-entry Training/ass	£199	£205.00	3%	6	6	6	2 days	
Dinghy Instructor Pre-entry Assessment	£99	£105.00	6%	1	1	1	1 Day	
Dinghy Instructor	£349	£360.00	3%	6	6	6	5 days	
Senior Dinghy Instructor	£349	£360.00	3%	12	12	12	4 days	
Tidal Endorsement Training & Assessment (1:1)	£229	£235.00	3%	1	1	1	1 day	
Powerboat Courses								
RYA Level 1	£135	£140.00	4%	3	3	3	2 days	
RYA Level 2	£310	£320.00	3%	3	3	3	2 days	
RYA Intermediate	£345	£360.00	4%	3	3	3	2 days	
RYA Advanced	£365	£380.00	4%	3	3	3	2 days	
RYA Safety boat	£345	£360.00	4%	3	3	3	2 days	
Powerboat Instructor Courses								
Powerboat skills assessment	£155	£160.00	3%	6	6	6	1 days	
Powerboat Instructor	£365	£380.00	4%	6	6	6	3 days	
PB Skills assessment & Instructor course								
Advanced Powerboat Instructor	£349	£360.00	3%	6	6	6	2 days	
Night Time Experience builder (1:3)	£249	£256.00	3%	1	1	1	1 evening	
Night Time Experience builder p person								
Shorebased and Navigation Courses								
RYA Sea Survival	£125	£130.00	4%	12	12	12	1 day	
RYA VHF (DSC)	£99	£105.00	6%	12	12	12	1 day	
RYA Essential Navigation & Seamanship	£99	£105.00	6%	12	12	12	2 day	
RYA Day Skipper Theory (wkends)	£349	£360.00	3%	12	12	12	6 days	
RYA Day Skipper Theory (evenings)	£349	£360.00	3%	12	12	12	22 evenings	
RYA Coastal/Yacht Master Theory (wkends)	£349	£360.00	3%	12	12	12	6 days	
ISAF course	£129	£135.00	5%	12	12	12	1 day	
Sea Survival & ISAF course								
First Aid Courses	£99	£105.00	6%	12	12	12	1 day	

Activity Categorisation		2013/2014			2014/2015			Variance		Places		Course Detail	
Activity type	Activity/Product											Time	
Paediatric First Aid		£140		£145.00			4%	12		12		1 day	
HSE Emergency First Aid at Work		£110		£115.00			5%	12		12		1 day	
HSE First Aid at Work		£220		£225.00			2%	12		12		3 day	
HSE First Aid at Work refresher		£165		£170.00			3%	12		12		2 day	
HOLIDAY ACTIVITIES													
Holiday activities	Watersports fun day	£45		£47.50			6%	6		6		1 day	
	Junior Beginner	£229		£235.00			3%	6		6		5 days	
	Teen Beginner	£229		£235.00			3%	6		6		5 days	
	RYA Youth stage 3	£229		£235.00			3%	6		6		5 days	
	RYA Youth stage 4	£229		£235.00			3%	8		8		5 days	
	Improver sailing	£229		£235.00			3%	6		6		5 days	
	Sailing with Spinnakers						New Product	8		8		2 days	
	Start racing						New Product	8		8		2 days	
	Seamanship Skills						New Product	8		8		2 days	
	Day Sailing						New Product	8		8		2 days	
	Performance sailing						New Product	8		8		2 days	
GROUPS													
Groups	School SAIL – ½ day 'SO' postcode	£79		£82.50			4%	6		6		0.5	
	School SAIL – ½ day	£99		£105.00			6%	6		6		0.5	
	School POWER – ½ day 'SO' postcode	£79		£82.50			4%	3		3		0.5	
	School POWER - RIVER TRIP 'SO' postcode	£310		£320.00			3%	10		10		1	
	School POWER – ½ day	£89		£105.00			18%	3		3		0.5	
	School POWER - RIVER TRIP	£310		£320.00			3%	10		10		1	
	Youth SAIL – ½ day 'SO' postcode	£89		£92.50			4%	6		6		0.5	
	Youth SAIL – ½ day	£99		£105.00			6%	6		6		0.5	
	Youth POWER – ½ day 'SO' postcode	£99		£105.00			6%	8		8		0.5	
	Youth POWER - RIVER TRIP 'SO' postcode	£310		£320.00			3%	8		8		1	
	Youth POWER – ½ day	£125		£130.00			4%	3		3		0.5	
	Youth POWER - RIVER TRIP	£310		£320.00			3%	10		10		1	
PARTIES													
Parties	Party package	£110		£115.00			5%	6		6		0.5	
Parties (adult)	Stag/Hen	£210		£220.00			5%	1		1		2 days	
HIRE													
Room Hire	Room Hire	£25		£27.50			10%	1		1		1 hour	
		£129		£135.00			5%	1		1		1 day	

Active Nation - Woodmill

Activity type		Activity Categorisation		Price Detail			Course Detail		Comments	
				2013/2014	2014/2015	Variance	Places	Time		
RECREATIONAL ACCESS										
Paddling program		Junior		£15.00	£10.00	-33%	6	2.5 Hours		
		Adult		£20.00	£15.00	-25%	3	2.5 Hours		
		Paddleability		£8.00	£8.50	6%	6	2.5 Hours		
SUBSCRIPTIONS										
Memberships*		Adult membership (Paddle)		£299.00	£330.00	10%	N/A	N/A		
		Junior membership (Paddle)		£199.00	£220.00	11%	N/A	N/A		
		Family membership (Paddle)		£599.00	£680.00	14%	N/A	N/A		
		Additional Child (Paddle)		£99.00	£110.00	11%	N/A	N/A		
		Adult membership (Active Outdoor)		£399.00	£480.00	20%	N/A	N/A		
		Junior membership (Active Outdoor)		£299.00	£360.00	20%	N/A	N/A		
		Family membership (Active Outdoor)		£999.00	£1,110.00	11%	N/A	N/A		
		Additional Child (Active Outdoor)		£149.00	£165.00	11%	N/A	N/A		
		Adult membership (Super Active)		£599.00	£720.00	20%	N/A	N/A		
		Junior membership (Super Active)		£399.00	£399.00	0%	N/A	N/A		
		Family membership (Super Active)		£1,450.00	£1,450.00	0%	N/A	N/A		
		Additional Child (Super Active)		£249.00	£249.00	0%	N/A	N/A		
PRIVATE TUITION										
		Individual tuition		£35.00	£35.00	0%	1	1 hour		
		Additional person		£0.00	£229.00	New	1	1 day		
				£0.00	£15.00	New	N/A	N/A		
COURSES										
		Padddling Experiences		£10.00	£10.00	0%	3	2 Hours		
		Discovery		£80.00	£40.00	-50%	6	1 day	Original price too high and did not attract anyone.	
		Day trips		£295.00	£210.00	-29%	6	3 day	Original price too high and did not attract anyone.	
		Expedition		New	£20.00	New	12	2 hours		
		Explore Climbing		New	£80.00	New	8	1 day		
		NICAS Level 1		New	£20.00	New	12	2 hours		
		Explore Archery		£95.00	£99.00	4%	8	1 day		
		BCU 1 Star		£149.00	£155.00	4%	8	2 days		
		BCU 2 Star		£149.00	£155.00	4%	6	2 days		
		BCU 3 Star Sea		£149.00	£155.00	4%	6	2 days		
		BCU 3 Star Whitewater		£149.00	£155.00	4%	6	2 days		
		BCU 3 Star Canoe		£149.00	£155.00	4%	6	2 days		
		BCU 3 Star Touring		New	£155.00	New	6	2 days		
		Foundation Safety and Rescue Test (FSRT)		£95.00	£99.00	4%	6	1 day		
		UKCC Level 1 Coach (Training and Assessment)		£249.00	£259.00	4%	12	4 days		
		UKCC Level 2 Coach (Training)		£249.00	£259.00	4%	12	4 days		
		UKCC Level 2 Coach (Assessment)		£95.00	£99.00	4%	4	1 day		

Activity type		Activity Categorisation		Price Detail			Course Detail		Comments	
		Activity/Product		2013/2014	2014/2015	Variance	Places	Time		
HOLIDAY ACTIVITIES	Active Adventure Day	£25.00	£25.00	0%	8	1 day				
	Active Adventure week	£99.00	£99.00	0%	8	5 day				
GROUPS	Paddlepower	£30.00	£30.00	0%	8	1 day				
Groups* <i>*Schools who do Multiactivity programmes get charged at WET prices.</i>	Group DRY – ½ day 'SO' postcode	£79.00	£79.00	0%	12	0.5				
	Group DRY – ½ day	£99.00	£99.00	0%	12	0.5				
	Group WET – ½ day 'SO' postcode	£79.00	£79.00	0%	8	0.5				
	Group WET – ½ day	£99.00	£99.00	0%	8	1				
PARTIES	Party package	£99.00	£99.00	0%	6	1.5 hours				
	Stag/Hen	£199.00	£199.00	0%	8	0.5				
HIRE	Camping	£8.00	£8.00	0%	1	1 Night				
	Salmon Pool and Stonelam	£389.00	£389.00	0%	1	1 day				
	Fishing Syndicate	£200.00	£200.00	0%	1	N/A				
	Salmon Pool Day	£195.00	£200.00	3%	3	1 Day				
	Salmon Pool Day	£215.00	£220.00	2%	3	1 Night				

Active Nation - Outdoor Sports Centre

Activity Categorisation		Price Detail			Course Detail
Activity type	Activity/Product	2013/2014	2014/2015	Variance	Time
Full Synthetic pitch hire	Peak adult	£82.00	£85.00	3.7%	90 mins
	Off Peak adult	£72.00	£75.00	4.2%	90 mins
	Peak Adult	£62.50	£65.00	4.0%	60 mins
	Off peak Adult	£52.00	£54.00	3.8%	60 mins
	Peak Junior	£62.50	£65.00	4.0%	90 mins
	Off Peak Junior	£49.50	£51.50	4.0%	90 mins
	Peak Junior	£41.50	£43.00	3.6%	60 mins
	Off Peak Junior	£31.50	£32.50	3.2%	60 mins
	Peak adult	£52.00	£54.00	3.8%	90 mins
	Off Peak adult	£41.50	£43.00	3.6%	90 mins
Half pitch Syn Hire	Peak Adult	£41.50	£43.00	3.6%	60 mins
	Off peak Adult	£31.50	£32.50	3.2%	60 mins
	Peak Junior	£39.00	£40.00	2.6%	90 mins
	Off Peak Junior	£31.50	£32.50	3.2%	90 mins
	Peak Junior	£31.50	£32.50	3.2%	60 mins
	Off Peak Junior	£26.00	£27.00	3.8%	60 mins
	Peak Adult	£12.50	£13.00	4.0%	60 mins
	Off peak adult	£8.80	£9.00	2.3%	60 mins
	Peak Junior	£9.40	£9.80	4.3%	60 mins
	Off Peak Junior	£6.25	£6.50	4.0%	60 mins
Tennis-per court	Peak Adult	£7.30	£7.50	2.7%	60 mins
	Off peak adult	£6.20	£6.40	3.2%	60 mins
	Peak Junior	£5.50	£5.70	3.6%	60 mins
	Junior Lessons	£4.00	£4.00	0.0%	60 mins
	Adult Lessons	£5.00	£5.00	0.0%	60mins
Crazy Golf/Putting	Off Peak Junior	£4.40	£4.50	2.3%	60 mins
	Per Round	£2.30	£2.30	0.0%	Per person
	Putting	£1.00	£1.00	0.0%	Per person
	Adult	£3.10	£3.20	3.2%	Per Session
	Concession/Student	£2.30	£2.40	4.3%	Per Session
Athletics	Adult match	£62.50	£65.00	4.0%	Per match
	Junior/schools- Adult pitch	£47.00	£48.00	2.1%	Per match
	Junior/schools- Junior pitch	£31.50	£32.50	3.2%	Per match
Cricket	Adult day	£57.00	£59.00	3.5%	40 Overs a side
	Adult evening	£41.50	£42.50	2.4%	20 Overs a side
	Junior/schools day	£43.00	£44.00	2.3%	40 Overs a side
	Junior/schools evening	£31.50	£32.50	3.2%	20 Overs a side
Bowls	Adult Supporter	£104.00	£108.00	3.8%	Season
	Concession Supporter	£78.00	£81.00	3.8%	Season
	Green Fees	£4.20	£4.20	0.0%	Per person
Rounders	Adult	£21.00	£21.75	3.6%	Per match
	Junior/schools	£15.50	£16.00	3.2%	Per match
Cross Country	Venue Hire	£68.00	£70.00	2.9%	Per meeting

Active Nation - Outdoor SNOW

Activity Categorisation		Price Detail			Course Detail	
ACTIVITY GROUP	Activity/Product	2013/2014	2014/2015	Variance	Places	Time
Groups (Schools/Youth/Charities Groups)	First session special	N/A	N/A	N/A	N/A	N/A
	Addtional person	£8.00	£8.30	4%	8	1 hour
	Standard 1 hour	£80.00	£83.00	4%	8	1 hour
	Course 6 week (per sesison price)	N/A	N/A	N/A	N/A	N/A
	Standard 2 hour session	£150.00	£150.00	0%	8	1 hour
	Standard 1 hour	£100.00	£110.00	10%	8	1 hour
Adult/Mixed groups	Course 6 week (per sesison price)	N/A	N/A	N/A	N/A	N/A
	Addtional person	£10.00	£11.00	10%	8	1 hour

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